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Being the private bank investing the most in agricultural sector, DenizBank held the 4th “Seda Sayan Concert” within the framework of Agricultural Festival in Bursa on Saturday, 19th July...

Manisa inhabitants had a great time with Seda Sayan ...

Ranking first among private banks in terms of financial support to agricultural sector, DenizBank both informs and entertains producers within the framework of Agricultural Festival launched on 14th of May, World Farmers’ Day and given as a gift to Turkish producers, which is the first and largest organization for agricultural producers.

The 4th of 8 concerts to be organized within the framework of this festival was held in Manisa on Saturday, July 19th with the participation of Gökhan Ertürk, DenizBank SME and Agricultural Banking Executive Vice President. Approximately 8 thousand Manisa inhabitants, being DenizBank “Producer Card” holders and their families, attended the concert. The concert lasted 2 hours and thousands of Manisa inhabitants had a great time with Seda Sayan, singing songs.

During the opening speech he delivered before the concert, Gökhan Ertürk, DenizBank SME and Agricultural Banking Executive Vice President said: “As DenizBank, we attach great significance to agriculture sector. As an indication of this significance we attach, we gave “Agricultural Festival” as a gift to our producers, which is the first and largest organization for agricultural producers. We are very excited and happy to pay visit to most of our country’ villages and counties and have the opportunity to come together with you. We consider our farmers, producers as “businessmen” and try to provide them with the service that they deserve.”

Producers of Manisa who were invited on stage in the concert presented by Savaş Karakaş rendered their thanks to DenizBank for the services they offer and the interest they show.

The agricultural festival will be held between 15 May and 30 August 2008 and will cover 65 provinces, 813 counties and nearly 86% of 36,669 villages located in Turkey. ‘DenizBank Agricultural Festival’ will include many activities ranging from social activities and concerts to training seminars held for farmers and agricultural chats, lotteries for gifts, advantageous shopping campaigns in order to add value to both economic and social life.