

**PRESS RELEASE**

**10 JULY 2024**

## **In its renewed clinic, DenizBank offers integrated healthcare and insurance service including dental treatments in collaboration with senCard**

**Aiming to provide its employees with a more comprehensive and accessible healthcare and insurance service, DenizBank has renewed Deniz Clinic in its Head Office Building, in collaboration with Bupa Türkiye.**

**In the 750 m2 new location to operate under the name of senCard Deniz Clinic, the first dental clinic in a financial institution in Türkiye will be opened together with senCard's service point.**

Currently serving with three on-site doctors, a psychologist, a dietitian, a physiotherapist and a pulmonary diseases doctor, Deniz Clinic now has additional medical fields thanks to the collaboration with Yeni Yüzyıl University Gaziosmanpaşa Hospital and offers extra bed capacity and full-day blood drawing service.

At senCard Dental, which is the first on-site dental clinic of Türkiye, equipped with reliable and expert doctors, the bank employees will enjoy extra services with 40 per cent discount besides available packages. Any insurance related consultancy, assistance and guidance needs will be provided at senCard Service Point.

Offering the first on-site integrated healthcare and insurance services in Türkiye, the clinics were opened on 10 July 2024, with the participation of **Hakan Ateş, DenizBank CEO** and **Gökhan Gürçan, Bupa Türkiye Chairman of the Board**.

**"It is our priority to offer accessible healthcare services to our employees"**

At the opening ceremony, **DenizBank CEO Hakan Ateş** stated that they attach great importance to implement preventative healthcare services comprehensively and said, "The human factor is at the core of our corporate culture. We say that our work starts and ends with people. Parallel to this approach, we consider it our priority to ensure that our employees have easy access to health services in the office environment. The wide spectrum of our Bank's health services has been our strongest assurance in difficult times as the pandemic and the earthquake disaster that we experienced in the past years. Now we expand the scope of these services, increase the bed capacity of our clinic in a 750 m2 space, add new fields and open with a concept to make sure that our branches also benefit from it. At the same time, we start to offer senCard's first ever on-site dental clinic services in Türkiye. We endeavour to support our employees' health at the highest standard possible, starting from the moment they enter our Bank. I would like to take this opportunity to thank Bupa Türkiye for always being there for us and wish all the best on this occasion."

**“We have created this one stop point of access that encompasses both healthcare and insurance”**

**Speaking at the opening ceremony, Bupa Türkiye Chairman of the Board, Gökhan Gürçan** said, “With Bupa Türkiye and all of our brands under its roof, we are a great organisation that aims to help people have healthier, happier lives and to make the world a better place. With the awareness of the effort that companies put in for healthy and happy employees, we are creating solutions with our senCard brand to make a difference. We are proud to be able to offer different value propositions in “integrated health and insurance services” in Türkiye and to grow in this area with each passing day. Offering three different value propositions, namely senCard Deniz Clinic, senCard Dental and senCard Service Point, together for the first time in Türkiye, we have created this one stop point of access encompassing both healthcare and insurance. We are excited as this health complex, offering integrated healthcare and insurance services, will be opened with Denizbank’s vision to serve its employees. We sincerely believe that this integrated structure offered by senCard in collaboration with Bupa Türkiye will further strengthen employee satisfaction and engagement with the end-to-end integrated health and insurance services that DenizBank will provide to its staff. I would like to thank DenizBank CEO Hakan Ateş, all DenizBank and senCard teams that made it possible to make this project real.”