

PRESS RELEASE 16 October 2024

Special campaigns from DenizBank for rural women

Owning the financing of agriculture with the mission of supporting the country's future for 22 years, DenizBank is celebrating the 15 October International Day of Rural Women with campaigns exclusive to the Producer Card.

Accordingly; the Producer Card-holder rural women are offered 3-month zero interest cash advance up to 10.000 TL and a loan opportunity with a special advantageous interest ratio up to 60 months of maturity. The Bank is also covering the initial contribution shares of rural women who will have Private Pension Insurance with their Producer Cards.

DenizBank SME Banking, Agriculture Banking and Public Financing Group Executive Vice President Engin Eskiduman commented on the subject: "As DenizBank, we are the first private bank focused on this area with our human resources and product diversity and our branch network all over the country designed for agriculture. We are working to strengthen the sustainability of production and local economy with our current 53 percent market share. We are aware of how much empowering women who make up a significant portion of the agricultural workforce across the world and offering them comprehensive range of financial instruments will elevate social development. With this approach, on the occasion of the International Day of Rural Women, we have launched advantageous campaigns for our rural women who devote themselves to agriculture. We are happy to support women's hard work in agriculture. We will continue to stand by our farmers at every step of production and do our best for agriculture."